

Engaging Professional Sports Teams & Music Celebrities in School Programs



Jump With Jill

Location

Orchard Park Elementary School
Carmel Clay Schools
Indianapolis
www.ccs.k12.in.us
317.848.1918



Engaging Professional
Sports Teams
& Music Celebrities

Icons Present:



2 MED



What we did:

Jill Jayne, MS, RD, conducted a school-wide rock and roll convocation about nutrition for the elementary students. She shared messages on the importance of exercise, eating breakfast, drinking more water, getting enough calcium, and examining the nutrition information on food packages more closely. After the program all students received a Clementine as a nutritious snack. Several schools joined together for this event which made it affordable.

Jill Jayne, is the country's only Rockstar Nutritionist. She is a leading expert in creating and delivering interactive media about health to kids and families. Jayne creates interactive programming that fuses health education with music.

Best practices tip:

Create the buzz prior to the program. Students and staff were introduced to the program songs prior to the event and were able to sing along during the actual program.



Indiana Department of Education
SUPPORTING STUDENT SUCCESS

Get Fever Fit

Location

Franklin Community Middle School
Franklin Community School Corporation
Franklin
www.fcsc.k12.in.us
317.346.8400



Engaging Professional
Sports Teams
& Music Celebrities

Icons Present:



2 MED



What we did:

The Indiana Fever, a professional women's basketball team, offered to bring their *Get Fever Fit* program to the school. Students and staff rotated through three different stations. The 8th grade students practiced basketball and conditioning drills under the direction of an Indiana Fever player. The 7th grade students were led in activities by the Indiana Fever mascot, Freddy Fever. At the next station, students were led in strength drills by members of the US Army. At the 3rd station, students learned about nutrition in a game-type format. Both students and staff had no problem breaking a sweat

Best practice tips:

Programs offered during school often require changes in schedules and routines to accommodate the program. Providing staff with as much information as possible about the upcoming program is necessary to the success and flow of the event. Teachers were given an overview of this activity at a staff meeting.

Boomer's Boot Camp

Location

North Vernon Elementary School
Jennings County School Corporation
North Vernon
www.jcsc.org
812.346.4903



Engaging Professional
Sports Teams
& Music Celebrities

Icons Present:



What we did:

Indiana Pacers' Mascot, Boomer, led students and teachers in a fun, interactive session of learning and fitness. Boomer explored proper food choices and exercise techniques while playing popular music that engaged attendees to "seriously move!" Each grade level (4-6) had their own session with Boomer. He moved throughout the crowd and randomly handed out prizes for those actively engaged.

Best practice tip:

Remember to thank your community partners or guests for their participation in your events. Several classes at North Vernon Elementary wrote letters to Boomer sharing their excitement and appreciation of the program.



Indiana Department of Education
SUPPORTING STUDENT SUCCESS